



Department of School Education

Sheet No.125

Career of the Day Friday

Advertising Professional

Date 25/03/2022

What is it really?

As an advertising professional, you will create, design, write and develop advertisements which are published in newspapers, magazines or book; aired on television or FM channels; published on Facebook, Instagram etc. ; hung on billboards; or pushed on your mobile phones.

Pathway 1

Class 10th with all subjects as per scheme of studies → +2 in any stream → Bachelor's degree in Communication and Mass Media studies → Master's degree in Communication and Mass Media Studies

Pathway 2

Class 10th with all subjects as per scheme of studies → +2 in English along with other subjects → Bachelor's degree in Mass Communication or Mass Media → Master's degree in Business Administration

Colleges/Universities

1. Punjab University, Chandigarh
2. Punjabi University, Patiala
3. Guru Nanak Dev University, Amritsar
4. Govt. Mohindra College, Patiala
5. Punjab Agricultural University, Ludhiana
5. Khalsa College for Women, Ludhiana

For details contact School Counsellor or visit Punjab Career Portal
<http://punjabcareerportal.com> and [Mashaal Website:-](http://mashaal.ssapunjab.com)
User ID: Student's E-Punjab ID
Password: 123456

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Mon- Sciences, Tuesday- Emerging Career, Wednesday- Arts, Thursday- Commerce
Friday- Sports, Saturday- Entrepreneurship/Vocational/ NSQF/ Employment Generation